



Entrepreneurship Development - Institutional Association MOU

This non-binding memorandum of understanding ("MOU") is signed on 30 th May 2017 (Effective Date) by and between:

Name: JAGANNATH UNIVERSITY, Jaipuz
hereinafter referred to as "Partner Institute" (which expression shall, unless it be repugnant to
the subject or context thereof, include its successors and permitted assigns).

Address: NH-12 Chakuu Byban, Tonk Road

Jaipur- 303901

Registered under:
The Jagannath university Jaipur Art 2008

(Act No-19 of 2008)

And

Wadhwani Operating Foundation, a California nonprofit public benefit corporation, with offices at Four Main Street, Suite 120, Los Altos, CA 94022, hereinafter referred to as "WOF", (which expression shall, unless it be repugnant to the subject or context thereof, include its successors and permitted assigns).

This MOU is non-binding in nature and does not create any legal obligations between the Parties, except for the intellectual property provisions in Section 5, confidentiality provisions in Section 7 and dispute resolution provisions in Section 10. The Partner Institute and WOF agree to work together to systematically develop the entrepreneurship programs described below.

Partner Institute and WOF are hereinafter individually referred to as a "Party" and collectively as the "Parties" as the context may require.

Terms of the Entrepreneurship Development - Institutional Association MOU:

1. Objectives:

- Introduce and/or strengthen entrepreneurship education on campus through deployment of a systematic approach to optimizing and increasing the impact of teachers and training programs on entrepreneurship education.
- Provide students with the opportunity to become entrepreneurially skilled and inspired to be entrepreneurs.
 - Enable aspiring graduating students who start meaningful ventures by connecting them to mentoring platform and related entrepreneur support systems.

2. Roles of the Parties:

Both Parties commit to sincerely fulfilling their roles and responsibilities to the fullest in order to accomplish their mutual objectives.

Specific responsibilities include:

Wadhwani Operating Foundation Four Main Street, Suite 120.

Los Altos CA 94022





Party that becomes aware of the potential conflict.

9. Termination:

a) This MOU is for the duration of three (3) years from the date of this MOU. However, either Party may terminate or extend this MOU by providing 60 days' notice in writing to the other Party. In the event that the Partner Institute would like to continue operating under the terms of the MOU because of student enrollment in courses conducted pursuant to this MOU, despite having received notice of termination from WOF, WOF will support the students until the end of the course, on submission of proof that the enrollments took place before the date of the termination notice.

b) If the Partner Institute does not fulfil its responsibilities, WOF will discontinue the program and the Partner Institute shall cease to be a member.

10. Dispute Resolution: If a dispute arises concerning the interpretation or implementation of this MOU the Parties agree to settle amicably by mutual consultation or negotiation and shall observe and comply with all laws, rules, and regulations of each other's country where this MOU is performed.

11. Miscellaneous:

a) Entire MOU: This MOU constitutes the entire understanding of the Parties with respect to the Project and supersedes any prior or contemporaneous oral or written understanding or communication between the Parties.

b) Amendment: This MOU shall not be amended, changed, modified in whole or in part except by an instrument in writing signed by both the Parties hereto.

- c) Relationship of Parties: Nothing in this MOU shall be construed as creating a relationship of partnership, joint venture, agency or employment between the Parties. Neither Party shall be responsible for the acts or omissions of the other Party, nor shall either Party have the power or authority to speak for or assume any obligation on behalf of the other Party.
- d) Assignment: Each Party may assign its rights and obligations under this MOU with the prior written consent of the other Party. Notwithstanding the foregoing, WOF shall be entitled to assign any of its rights and obligations to any of its affiliates without the prior written consent of the Partner Institute. It is clarified that:

 The assignment or alienation of any part or whole of the Partner Institute IP or WOF IP shall not be construed to be an assignment of rights or obligations under this MOU; and

ii. The delegation of any obligations under this MOU by WOF to any person or entity shall not be construed to be an assignment of rights or obligations under this MOU, so long as WOF remains at all times responsible for its obligations under this MOU.

e) Indemnity: This MOU does not contemplate or provide for the exchange of any funds between the Parties. Therefore, save and except for fraud, no Party shall be liable to indemnify or pay damages to the other Party, its officers, directors, employees or agents from and against any liabilities, costs and expense incurred or suffered, or to be incurred or suffered by the other Party that arise out of or relate to, or result from any breach or termination by either Party of any of the provisions

f) Counterparts: This MOU may be executed in two counterparts each of which when so executed and delivered in the English language shall be an original, but all of which shall together constitute one and same instrument.

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WOF shall provide the following:

- Entrepreneurship education methodology, curricula and content:
 - eContent for blended classroom learning for students that are facilitated by faculty
 - Guide the setting up of E Cells (student entrepreneurship clubs) to facilitate delivery of practicums that strengthen student experience in entrepreneurship.
- Access to Technology platform to manage the delivery of the blended learning modules and manage student participation on signing of licensing agreement.
- Structure, content and methodology for faculty training as entrepreneurship facilitators and educators for effective blended learning.
- Structure, content and methodology for Student E Leader training (for E Cells).
- Access to Entrepreneur engagement platform E Week.
- Program Advisory service to the entrepreneurship faculty and E Cell leaders.
- Framework for entrepreneurship outcomes and impact assessment measurement.

Partner Institute shall provide the following:

- Develop/strengthen the institutional mandate for entrepreneurship education and
- Mainstream (as required or elective courses) entrepreneurship curricula within the Partner Institute for holistic development of students' knowledge, skills and experiences and implemented the courses and practicum as prescribed by WOF-NEN.
- IT infrastructure (sufficient bandwidth to provide live and uninterrupted student-device level access in classroom of WOF content) to enable students to learn using modern blended learning methodologies.
- Designate and support required numbers of motivated faculty towards entrepreneurship and provide for their training. Training will be provided by WOF designated Master Trainers, Institutes will have to bear expenses towards attending such training programs, including their proportion of Master trainer expenses.
- Support practicum programs on campus with required faculty supervision including engagement with entrepreneurs and professionals knowledgeable about venture creation.
- Track and share input data (including WOF courses offered, student sign-up, number of faculty teaching courses), output data (including student course consumption), and outcomes information to measure impact (companies started by students each year). WOF will attempt to automate most of this data collection but Institutes would provide data where it cannot be automated or comply to enable automation of data collection.
- Ensure that periodic training is provided for facilitator and educator through trained master trainers and other infrastructure costs related to running the classroom and practicum programs.
- Partner institutes will run the programs offered by WOF, including the online course in entrepreneurship (Curriculum) and the E-cell activities (Practicum). Running the program live in the class-room, using internet connectivity, is a critical requirement of the program. Running the program off-line will amount to a breach of the objectives and terms of the MOU.

WOF reserves the right to modify the MoU, if during the course of this program, it becomes evident that it is imperative to do so for the success of the program. Such communication will be sent via email to the registered email address which will be provided at the time of the registration on the

3. Financial Terms Each party will bear the costs of meeting its responsibilities described in Section 2 above and will not owe the other Party any amounts pursuant to this Moune Cop

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4. Review Process: Both Parties will review progress of the programs conducted pursuant to the MOU on at least a half-yearly basis. The Head of the Partner Institute will participate in the final review for each year to ensure that the management is fully apprised of the development of the programs. The Partner Institute is expected to track progress and data of students, student entrepreneurs, and entrepreneurs that it works with during the course of this association.

5. Intellectual Property Rights

- "Intellectual Property" includes creations, domain names, inventions, know-how, trade or business secrets, patents, copyrights, trademarks, logos, designs, works of authorship, software programmes, papers, models, teaching techniques, research projects, databases and instruction manuals.
- Each Party shall retain all rights to its IP and nothing contained in this MOU, nor the use of the IP in the publicity, advertising, or promotional or other material relating to the fulfillment of the obligations of the Parties contained herein shall be construed as giving to any Party any right, title or interest of any nature whatsoever to any of the other Party's IP.
- Partner institute will not copy or reproduce In any form, WOF's IP.

6. Representations and Warranties:

- Each Party hereby represents and warrants that the use of IP made available or contributed by it does not violate the IP rights of any third party.
- Each Party has all requisite power and authority to enter into this MOU and the execution, delivery and performance by such Party of this MOU has been authorised by all necessary and appropriate corporate or governmental action and will not, to the best of its knowledge, violate any applicable law or approval presently in effect and applicable to it.

7. Confidentiality:

- The Parties acknowledge that during the term of this MOU each Party may obtain confidential and/or proprietary information of the other Party including, but not limited to, financial or business information, contracts and employee details (collectively, "Proprietary Information"). Such Proprietary Information shall belong solely to the disclosing Party. Proprietary Information shall not include information that is or becomes publicly known through no wrongful act of the receiving Party.
- The receiving Party shall not disclose Proprietary Information to third parties without the
 prior written consent of the disclosing Party and agrees to undertake reasonable
 measures to ensure that such is kept confidential and to disclose to its employees,
 officers, directors or representatives on a need to know basis only.
- The receiving Party also agrees to report immediately to the disclosing Party any unauthorized disclosure of Proprietary Information of which it has knowledge.

8. Third Party:

- Nothing in this MOU shall mean or shall be construed to mean that either Party is at any time precluded from having similar arrangements with any other person or third party.
- The Parties shall wherever necessary enter into definite written agreements with/without third parties to facilitate the implementation of specific initiatives with the prior written consent of the other Party. Such agreements will be independent and exclusive of this MOU.
- Each Party will promptly notify the other Party of any potential conflict of interest arising from the conduct of activity pursuant to this MOU as soon as it is known by the

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- g) Notice: Either Party may, from time to time, change its respective address or representative for receipt of notices or other communications by giving to the other Party not less than 10 days prior written notice in English.
- 12. Matters Not Covered by the MOU: The WOF brand is upheld not only because of its thought leadership in entrepreneurship and best practices but also for the quality of its content, program management, delivery standards, material, tools, efc. Hence any cobranding, co-certification and marketing association for a program would be subject to quality assessment on a case-by-case basis with individual partners and respective programs. This MOU does not automatically include co-branding, co-certification or marketing of programs operated by the Partner Institute, and discussions regarding such matters would be on a case-by-case basis between the Partner Institute and WOF.

Name of Partner Institute's key Leader & Co-leader (s) to manage the Entrepreneurship Development Affiliation and its deliverables in Annexure 1.

Please note you are required to notify WOF in writing upon making a change at nenmembership@wfplobal.org

WOF Affiliation for your institute during the current year will be managed by the following member of the WOF team. Details in Annexure 1.

We have read the above information and agree that the Partner Institute will engage in the WOF Entrepreneurship Development Affiliation. We understand that this guidance and support will enhance the value of our experience and speed of development in entrepreneurship education.

Partner Institute

Signature:

Nalue Tormon Fatternaya

Date: O 1

Registrar

Jagan Nath University
Jaipur

Wadhwani Operating Foundation

Signature:

Name: Alay Kela

Designation: Executive Director

Date: June 19, 2017

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REPORT ON GUEST LECTURE

"Entrepreneurship: Issues and challenges"

Resourse Person: Dr. Neelam Tandon

Date: 31st January 2018

Venue: Auditorium, Jagannath University, Jaipur

Jagannath University, Jaipur in collaboration with WADHWANI foundation, Los Angeles, CA organized a guest lecture for all final year students of MBA, BBA, B.Tech, B. Arch, B.Sc., BCA, MCA and BA/BBA LL.B. on 31st January 2018. The topic of guest lecture was "Entrepreneurship: Issues and challenges".

Resource Person Profile: The resource person Prof.(Dr.) Neelam Tandon was invited from Delhi for this purpose. Prof. Neelam has a rich experience of 20 years as an academician. She has also worked in an MNC of Singapore. She is Ph.D., M.Phil, MA (Economics) and MBA. She holds a post graduate diploma in export management. She has authored 29 research papers duly published in leading international & national journals with high impact factor. She has also authored 5 books in the areas of Banking, Statistics, Economics and Entrepreneurship. She has been instrumental key resource personnel for sessions conducted by PHD Chamber of Commerce New Delhi and National Institute of Banking Studies and Corporate Management (NIBSCOM) on "Foreign Exchange Exposure and Risk Mitigation challenges" for SMEs in India and "Foreign Exchange Business: Profitability & Growth Potential" of Banking Industry in India. She has contributed to the research assignments of PHD Chamber of Commerce Research division as a Senior Research Fellow. She is one of the 100 shortlisted candidates selected by All India Council of Technical Education and United Kingdom India Education and Research Initiative (UKIERI) for the leadership program from all over the India.

Lecture Highlights: Professor Neelam started her lecture with various current issues of Entrepreneurship. She emphasizes on various issues related to legal requirements for establishment of a new unit. She introduced the different aspects of entrepreneurship and emphasized that zeal and great idea are only ingredients in a recipe for business start-up. She



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mentioned that the reason that people do not start their new ventures in a country like India is due to unawareness amongst the population of India and decides to go for jobs in private or government sectors so as to minimize the risk. Therefore, she emphasized to raise the basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mind-set to take up entrepreneurship as a challenging career. Simultaneously she explained financing options of raising funds for new enterprise.

Professor Neelam also explained various financing options for venture capital and procedure of documentation to be completed in government departments. She instructed students for always remembering the social responsibilities of entrepreneurs after becoming a successful businessperson.

The lecture motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans. The session also included motivational videos, which boosted up the students. Guest Lecture in charge Dr. Kapil presented vote of thanks to Professor Neelam for sparing her precious time and Dr. Vaishali Sharma, Dean FOM presented a memento to Professor Neelam.



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